**Vision** We strive to improve health, educational, and social equity among the Latino communities with whom we work and serve.

**Mission** We improve, promote, and advocate for the health, culture, and well-being of diverse Latino/Hispanic communities.

The National Council of La Raza (NCLR)/California State University, Long Beach (CSULB) Center for Latino Community, Evaluation and Leadership Training was established in 2005. The Center creates and supports diverse community health initiatives to increase access to culturally and linguistically-relevant health education, prevention, screening, and treatment. Initial funding for the Center came through an earmark supported by the Congressional Hispanic Health Task Force spearheaded by former Congress-woman and U.S. Secretary of Labor, Hilda Solis. The Center has since grown considerably and is currently funded through grants, contracts, and gifts from private donors. We strive to accomplish our mission through the implementation of a community-based participatory research methodology and culturally and linguistically-relevant programming that honors the cultural capital and resilience of diverse Latino/Hispanic communities. We focus on optimizing the promotores (community health worker) model in the areas of: obesity prevention; nutrition promotion; culturally relevant programming; youth empowerment; sexual and reproductive health promotion; HIV/AIDS prevention; perinatal and maternal child health; substance abuse prevention; and Latino educational success. We strive to ensure that each of our programs have positive and sustainable outcomes within the respective communities and that our work optimizes Latino health and educational status and access.

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**Projects**

**Transdisciplinary Graduate Education and Training to Prevent Latino Childhood Obesity Sanos y Fuertes (Healthy and Strong)**

_Funder: U.S. Department of Agriculture_

The Sanos y Fuertes project aims to train thirty-five bilingual/bicultural, first generation-educated Graduate Research Fellows with the tools and skills needed to provide science-based childhood nutrition, overweight and obesity education, and chronic disease prevention to Latinos.

**Hispanic Health Opportunities Learning Alliance (H2OLA)**

_Funder: National Institute on Minority Health and Health Disparities_

The H2OLA project provides first generation-educated Latino undergraduate students and minority graduate students academic training, mentoring, and career development opportunities designed to facilitate careers in health disparities research.

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**CSULB Hispanic Serving Institution - Science, Technology, Engineering and Mathematics Initiative (HSI-STEM)**

_Funder: U.S. Department of Education_

The CSULB HSI-STEM initiative seeks to increase the number of under-represented Latino students attaining highly valued and critically needed degrees in the fields of science, technology, engineering, and math.

**¡Salud a la Vida! (Cheers to Life)**

_Funder: Substance Abuse and Mental Health Services Administration_

The ¡Salud a la Vida! project strives to develop and deliver a place-based intervention strategy for HIV/HCV/Alcohol/Substance Abuse prevention that addresses the specific needs of Latino young adults ages 18-24.

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Center for Latino Community Health, Evaluation & Leadership Training  
6300 State University Dr. Suite 125, Long Beach, CA 90815 | (562) 985-5312  
Visit our website for a full list of events: www.csulb.edu/centers/latinohealth
As part of the NCLR/CSULB Center for Latino Community's commitment to health promotion and community engagement, we established the CSULB Centro Salud es Cultura (Centro) in downtown Long Beach. The Centro serves as a home for community and university leadership to foster educational and wellness initiatives, as well as to celebrate Latino culture through music, art, film, and literature. The goal is to create opportunities for health, educational, and cultural promotion programming aimed at improving the lives of underserved Latinos. The Centro Salud es Cultura has created opportunities for community residents, youth, civic leaders, and university faculty to dialogue and engage in programs and activities regarding pertinent issues affecting Latinos.

The major goals of the CSULB Centro Salud es Cultura are to: provide health and educational promotion to improve lives while reinforcing positive cultural values and resilience; increase capacity to conduct health and educational equity programming in the Long Beach Latino community; collaborate to develop effective community health and educational strategies to improve the lives of Latinos; increase community outreach and engagement to foster leadership development and wellness; and to foster understanding through activities that promote Latino music, art, film, and literature. Creating healthy communities means celebrating Latino culture through...

**Sanos y Fuertes (Healthy and Strong)**

Nutrition workshops focused on childhood obesity prevention are offered to Latino families with children between the ages of 2-8 years. These dynamic and bilingual classes are aimed to improve family nutrition and activity levels. Workshop registration is required. Call (562) 261-8370

**Noches Culturales (Cultural Evenings)**

Every month, the Centro hosts a special theme night that revolves around Latino heritage. These evenings are free and welcome everyone in the community to participate. A list of upcoming events are available at: www.csulb.edu/centers/latinohealth/community.

**Youth Empowerment for Success**

High-achieving CSULB students provide local middle and high school students with assistance in homework and college preparation. The Centro's tutors serve as excellent role models and promote youth empowerment and success. Schedule: Tues., Wed., Thur. (3pm-6pm)

**Zumba**

Merging Latin rhythms and physical activity in a fun and safe environment, the Centro features exercise classes for adults and children. Zumba is a walk-in class with a limit of 25 people per session. Schedule: Mon.-Fri. (9am-10am) and for Zumba Kids: Mon. and Wed. (6pm-7pm)

Visit our website for a full list of events: www.csulb.edu/centers/latinohealth/community