# LISA M. GROBAR

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#### **EDUCATION:**

Ph.D., The University of Michigan, Ann Arbor, MI 1989. B.A., Smith College, Northampton, MA 1982.

#### **CURRENT POSITION:**

Professor, Department of Economics, California State University, Long Beach, Director, CSULB Economic Forecast Project

SPECIALIZATION: Regional Economic Analysis, International Trade and Finance, Macroeconomics, Economic Development.

## **PROFESSIONAL EXPERIENCE:**

**Instructor**, 1988-89, Bryn Mawr College, Bryn Mawr, PA. Taught courses in international trade, macro- and microeconomic theory.

Lecturer, 1987-1988, Swarthmore College, Swarthmore, PA. Taught courses in macroeconomic theory.

**Research Associate**, Summer 1987, Gambia Agricultural Research and Development Project (GARD), Banjul, The Gambia - West Africa (a U.S. Agency for International Development project).

Research Assistant, 1987-1988, University of Michigan

Teaching Assistant, 1984-1986, University of Michigan

**Research Assistant**, 1982-1983, Federal Reserve Bank of N.Y., Developing Economies Division of International Economic Research.

## **PUBLICATIONS:**

<u>2012-13</u> Economic Forecast for Southern California and its Counties, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2012

<u>2011-12</u> Economic Forecast for Southern California and its Counties, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2011.

Book Review of "Global California: Rising to the Cosmopolitan Challenge, by Abraham F. Lowenthal, " in <u>Journal of Regional Science</u>, vol. 50, no.5, 2010.

<u>2010-11 Economic Forecast for Southern California and its Counties</u>, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2010.

<u>2009-10 Economic Forecast for Southern California and its Counties</u>, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2009.

"The Economic Status of Areas Surrounding Major US Container Ports: Evidence and Policy Issues," Vol. 39, no.3, <u>Growth and Change</u>, 2008.

<u>2008-09</u> Economic Forecast for Southern California and its Counties, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2008.

<u>2007-08 Economic Forecast for Southern California and its Counties</u>, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2007.

<u>2006-07</u> Economic Forecast for Southern California and its Counties, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2006.

"Macroeconomic Shocks and Regional Employment: The Case of Southern California" with Guy Yamashiro, <u>The Journal of Regional Analysis & Policy</u>, vol.35, no.2, 2005.

<u>2005-06 Economic Forecast for Southern California and its Counties</u>, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2005.

Book review of "Work in the New Economy: Flexible Labor Markets in Silicon Valley," by Chris Benner, with Alejandra Cox Edwards, <u>Journal of Regional Science</u>, vol. 44, no.1, 2004.

<u>2004-05</u> Economic Forecast for Southern California and its Counties, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2004.

<u>2003-04</u> Economic Forecast for Southern California and its Counties, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2003.

"Chapter 8: Contingent Workers in California," with Alejandra Cox Edwards, in <u>California Policy Options 2002</u>, published by the UCLA School of Public Policy and Social Research, 2002.

<u>2002-03 Economic Forecast for Southern California and its Counties</u>, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2002.

<u>2001-02 Economic Forecast for Southern California and its Counties</u>, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2001.

"Labor Market Dynamics During a Period of Structural Change: California in the Early 1990s," with Alejandra Cox Edwards, <u>Growth and Change</u>, Vol.31, No.1, Winter 2000.

<u>2000-01 Economic Forecast for Southern California and its Counties</u>, with Joseph P. Magaddino. Published by California State University, Long Beach, May 2000.

<u>1999-00 Economic Forecast for Southern California and its Counties</u>, with Joseph P. Magaddino. Published by California State University, Long Beach, May 1999.

"Export-Linked Employment in Southern California," <u>Contemporary Economic Policy</u>, Vol.17, No.1, Jan. 1999.

"The CSULB Economic Forecast for the Southern California Region," with Joseph P. Magaddino, in <u>1999-00 Regional Forecast for Southern California</u>, Published by the Southern California Association of Governments (SCAG), November, 1998.

"How Many Southern California Jobs Depend on Exports?" <u>Regional Economic Trends</u> Los Angeles, CA: Southern California Association of Governments, April-June, 1998.

<u>1998-99 Economic Forecast for Southern California and its Counties</u>, with Joseph P. Magaddino. Published by California State University, Long Beach, May 1998.

"Economic Outlook for Southern California and the Nation: 1998-99," with Joseph P. Magaddino, Long Beach Business Journal, January, 1998.

"Index of Regional Leading Economic Indicators," with Joseph P. Magaddino, published monthly since 1996 in <u>Employment Trends Monthly</u>, Los Angeles, CA: Southern California Association of Governments.

"The CSULB Economic Forecast for the Southern California Region," with Joseph P. Magaddino, in <u>1998-99 Regional Forecast for Southern California</u>, Published by the Southern California Association of Governments (SCAG), November, 1997.

<u>1997-98 Economic Forecast for Southern California and its Counties</u>, with Joseph P. Magaddino. Published by California State University, Long Beach, May 1997.

"A Comparison of the Regional Recessions of Southern California and New England," Long Beach Business Journal, March, 1997.

"The Outlook for 1997," with Joseph P. Magaddino, <u>Long Beach Business Journal</u>, January, 1997

"Comparing the Regional Recessions of Southern California and New England," <u>Contemporary Economic Policy</u>, vol. 14, no.3, July, 1996.

<u>1996 Economic Forecast for Southern California and its Counties</u>, with Peter Griffin. Published by California State University, Long Beach, Nov. 1995.

<u>1995 Economic Forecast for Southern California and Los Angeles County</u>, with Peter Griffin. Published by California State University, Long Beach, Dec. 1994.

"Economic Outlook for 1994," report published in <u>Long Beach Economic Profile and</u> <u>Forecast</u> and presented at the 1993 Long Beach Economic Forecast Conference.

"The Effect of Real Exchange Rate Uncertainty on LDC Manufactured Exports," Journal of Development Economics, vol. 41, 1993, pp. 367-376.

"The Economic Effects of the Sri Lankan Civil War," with Shiranthi Gnanaselvam, <u>Economic Development and Cultural Change</u>, vol 41, No.2, 1993, pp.395-405.

Long Beach Economic Forecast, with Judith Roberts and Peter Griffin. Published by California State University, Long Beach, in cooperation with the Long Beach Chamber of Commerce and the City of Long Beach, Nov. 1992.

"Country Survey II: Sri Lanka," Defence Economics, vol. 3, 1992, pp.135-146.

Long Beach Economic Forecast, with Judith Roberts. Published by California State University, Long Beach, in cooperation with the Long Beach Chamber of Commerce and the City of Long Beach, Nov. 1991.

"The Economic Effects of International Trade in Armaments in the Major Western Industrialized and Developing Countries," with Robert M. Stern and Alan V. Deardorff, <u>Defence Economics</u>, vol. 1, 1990, pp.97-120.

Long Beach Economic Forecast, with Judith Roberts. Published by California State University, Long Beach, in cooperation with the Long Beach Chamber of Commerce and the City of Long Beach, Nov. 1990.

"A Data Set on International Trade in Armaments for the Major Western Industrialized and Developing Countries for 1980: Sources and Methodological Issues," with Robert M. Stern, <u>Weltwirschaftliches Archiv</u> (Journal of the Kiel Institute of World Economics), Vol. 125, 1989, pp.748-763.

"Benoit Revisited: Defense Spending and Economic Growth in LDCs," with Richard C. Porter, Journal of Conflict Resolution, June, 1989.

# **GRANT FUNDED RESEARCH**

"Tracking Imports through the Port of Long Beach: A Disaggregate Analysis." Funded by a grant from the Port of Long Beach, 2007-2008.

"Molina Healthcare, Inc. and its Economic Impact on California and its Counties," with Joseph P. Magaddino, 2007, funded by a grant from Molina Healthcare, Inc.

"Employment Tied to Exports in the City of Long Beach," with Joseph P. Magaddino, Oct. 2006, funded by a grant from the Port of Long Beach.

"The Economic Impact of California State University, Long Beach," with Joseph P. Magaddino, Jan. 2005, funded by a grant from California State University, Long Beach.

"Contingent Workers and Alternative Work Arrangements: Evidence from the State of California," with Alejandra Cox Edwards, March 2001. Funded by a grant from the CA Senate Office of Research CSU Faculty Fellows Program.

"Implementing a Statewide Goods Movement Strategy and Performance Measurement of Goods Movement in California," with Daniel Barber, a Project of METRANS: A US Dept. of Transportation Designated University Transportation Center, CSULB, Sept. 2000. Funded by grants from METRANS and the Southern California Association of Governments.

# SELECTED TECHNICAL REPORTS

"Comments on the Draft Socioeconomic Report for the Draft 2012 AQMP," report prepared for the South Coast Air Quality Management District, September, 2012.

"The Economic Impact of the Long Beach Airport 2011," report prepared for the Long Beach Airport, July 2012.

"The Economic Impact of Long Beach Nonprofits," 2007, report prepared for the Long Beach Nonprofit Partnership.

"The Economic Importance of Downtown Long Beach," 2006, report prepared for the Downtown Long Beach Associates.

"The Economic Impact of Overnight Tourism in Long Beach," 2006, report prepared for the Long Beach Area Convention & Visitors Bureau.

"Analysis of the Employment and Tax Revenues Associated with the Proposed Rossmoor Center,"2005, report prepared for Century National Properties.

"Economic Impact Report of the Proposed Home Depot Design Center Long Beach," 2005, report prepared for the Home Depot Company.

# **PRESENTATIONS:**

Participant, panel discussion "The Road to Recovery: Where is the Economy Going?" California Democratic Party Business & Professional Caucus, California Democratic Party State Convention, Los Angeles, April 2010.

"Outlook for Southern California Economy and Housing Markets," teleconference presentation made to Fidelity Investments Fixed Income Group, Merrimack, NH, May 2008.

"2008-09 Forecast for Southern California and its Counties," presented at California State University, Long Beach Economic Forecast Conference, May, 2008.

"Economic Outlook for Southern California and Los Angeles County," given at seminar sponsored by RBC Dain Rauscher for Los Angeles County Schools and Community Colleges Pooled Financing Program, Los Angeles, Jan. 2008.

"2007-08 Forecast for Southern California and its Counties," presented at California State University, Long Beach Economic Forecast Conference, May, 2007.

"The CSULB Economic Forecast for the Southern California Region," presented at the Southern California Association of Government's Annual Economic Forecast Conference, March 2007.

"The CSULB Economic Forecast for the Southern California Region," presented at the Southern California Association of Government's Annual Economic Forecast Conference, Santa Anita, January 2006.

"2005-06 Forecast for Southern California and its Counties," presented at California State University, Long Beach Economic Forecast Conference, May, 2005.

"Economic Outlook for Southern California and Los Angeles County," given at seminar sponsored by RBC Dain Rauscher for Los Angeles County Schools and Community Colleges Pooled Financing Program, Pasadena, January, 2005.

"2004-05 Forecast for Southern California and its Counties," presented at California State University, Long Beach Economic Forecast Conference, May, 2004.

"Economic Outlook for Southern California," presented at the Building Industry Association of Southern California's 20<sup>th</sup> Annual Real Estate Development Conference, Irvine, March 2004.

"Acceleration at the National Level: What Does it Mean for California?" presented at the California Society of Municipal Finance Officers 2004 Annual Conference, Long Beach, March, 2004.

"The CSULB Economic Forecast for the Southern California Region," presented at the Southern California Association of Government's Annual Economic Forecast Conference, Newport Beach, November, 2003.

"Economic Outlook for Southern California," at the Building Industry Show, Anaheim, CA, Oct. 2003.

"2003-04 Forecast for Southern California and its Counties," presented at California State University, Long Beach Economic Forecast Conference, May, 2003.

"Economic Outlook for Southern California," at the California Association of Realtor's Annual EXPO, Long Beach, CA, Oct. 2002.

"Economic Outlook for Orange County and the Southern California Region" at The Anderson School at UCLA's Quarterly Business Forecast Seminar, Los Angeles, CA, June, 2002.

"2002-03 Forecast for Southern California and its Counties," presented at California State University, Long Beach Economic Forecast Conference, May, 2002.

"The CSULB Economic Forecast for the Southern California Region," presented at the Southern California Association of Government's Fifth Annual Economic Forecast Conference, San Marino, November, 2001.

"Contingent and Alternative Employment: Evidence from the State of California," presented at the meetings of the Western Economic Association International, San Francisco, CA, July 2001.

"Contingent and Alternative Employment: Evidence from the State of California," presented to policy-makers at a meeting held at the CA Office of Senate Research, Sacramento, July 2001.

"2001-02 Forecast for Southern California and its Counties," presented at California State University, Long Beach Economic Forecast Conference, May, 2001.

"Planning for Future Commerce in California: Panel Discussion," participant in panel discussion at METRANS 2<sup>nd</sup> Annual Transportation Conference, Long Beach, Feb., 2001.

"The Fiscal Impact of E-Commerce on Cities: A Case Study," presented at the CA League of Cities Financial Management Seminar, Dec. 7, 2000, San Diego, CA.

"The CSULB Economic Forecast for the Southern California Region," presented at the Southern California Association of Government's Fourth Annual Economic Forecast Conference, Downey, November, 2000.

"Tracking the Internet Economy in Southern California: Data from the City of Santa Monica," presented at the meetings of the Western Economic Association International, Vancouver, BC, June 2000.

"Economic Outlook for Southern California" presentation at El Segundo Chamber of Commerce Business Outlook Breakfast, El Segundo, CA, March 10, 2000.

"E-commerce – A boon or a crisis?" presentation and panel discussion at South Bay Cities Council of Governments General Assembly, Redondo Beach, CA Jan. 27, 2000.

"Economic Outlook for Southern California and its Counties," presented to the meetings of the National Association of Business Economists, Los Angeles, June 1999.

"1999-00 Forecast for Southern California and its Counties," presented at California State University, Long Beach Economic Forecast Conference, May, 1999.

"The Link Between Exports and Employment in Southern California Economy," address given at The Fourth Annual Legislative Luncheon, Korean American Coalition, Los Angeles, CA, Nov. 20, 1998.

"Economic Outlook for Southern California and Los Angeles County," given at seminar sponsored by SUTRO & Co. for Los Angeles County Schools and Community Colleges Pooled Financing Program, Pasadena, Nov. 12, 1998.

"The CSULB Economic Forecast for the Southern California Region," presented at the Southern California Association of Government's Second Annual Economic Forecast Conference, Pasadena, November, 1998.

"The Importance of Port Productivity to the Region's Economy," speech given at Building Partnerships in International Trade and Transportation: A Conference Presented by the Center for International Trade and Transportation (CITT), Long Beach, CA, May 1998.

"1998-99 Forecast for Southern California and its Counties," presented at California State University, Long Beach Economic Forecast Conference, May, 1998.

"The Asian Crisis," participated in a panel discussing the Asian Crisis at a meeting of the Community College Economics Educators of Southern California (CCEE), Cerritos, CA, April, 1998.

"The CSULB Economic Forecast for the Southern California Region," presented at the Southern California Association of Government's First Annual Economic Forecast Conference, Pasadena, November, 1997.

"Hot Topics in California's Regions" at The Anderson School at UCLA's Quarterly Business Forecast Seminar, Los Angeles, CA, September, 1997.

"Economic Outlook for Southern California and the Nation." (keynote address) at the Eighth Annual Long Beach Small Business Opportunity Day conference, Long Beach, CA, September, 1997.

"Regional Phillips Curves," with Zagros Madjd-Sadjadi, presented at the meetings of the Western Economic Association International, Seattle, WA, July 1997.

"1997-98 Forecast for Southern California and its Counties," presented at California State University, Long Beach Economic Forecast Conference, May, 1997.

"Economic Outlook for Southern California," presented at an Economic Outlook conference sponsored by the Long Beach Executives Council, Long Beach, November 1996.

"Incorporating International Trade into a Regional Economic Model," presented at the meetings of the Western Economic Association International, San Francisco, CA, June 1996.

"The Economic Outlook for the Greater Los Angeles Area," presented to the Los Angeles Chapter of the Institute for Internal Auditors, Beverly Hills, CA, April 1996.

"Economic Development in the Greater Los Angeles Area," presented at the California Studies Conference VIII, Long Beach, Feb. 1996.

"1996 Forecast for Southern California and its Counties," presented at California State University, Long Beach Economic Forecast Conference, Nov., 1995.

"Understanding Regional Recessions: A Comparison of the Southern California and New England Experiences," presented at the meetings of the Western Economic Association International, San Diego, CA, July 1995.

"1995 Forecast for Southern California and Los Angeles County," presented to Santa Clarita Chamber of Commerce Economic Development Council, Jan. 1995.

"The Role of Infrastructure and Transportation in the Process of Economic Liberalization," presented at the meetings of the Western Economic Association International, Vancouver, British Columbia, July 1994.

"Money and Macroeconomic Adjustment in the CFA Zone," presented at the Economic Development Workshop at the University of Southern California, March 1994.

"NAFTA Symposium." Participated in a debate on the North American Free Trade Agreement at California State University, November, 1993.

"The Economics of NAFTA: A Global Employment Puzzle." Participated in a panel discussion on NAFTA at Long Beach City College, November, 1993.

"Economic Outlook 1994," presented at the Fourth Annual Long Beach Economic Forecast Conference, Long Beach, CA, November 1993.

"Long Beach Economic Forecast," presented at the Third Annual Long Beach Economic Forecast Conference, Long Beach, CA, November, 1992.

"The U.S. Economic Outlook," presented at West Los Angeles College, Culver City, CA, January, 1992.

"Long Beach Economic Forecast," presented at the Second Annual Long Beach Economic Forecast Conference, Long Beach, CA, November, 1991.

"An Analysis of Real Exchange Rates in the CFA Franc Zone," presented at the meetings of the Western Economic Association International, Seattle, WA, July 1991.

"The Economic Effects of the Sri Lankan Civil War," presented at the meetings of the Western Economic Association International, Seattle, WA, July 1991.

"The North American Free Trade Agreement," presented a series of 5 lectures on this topic at the Universidad Autonoma de Guadalajara, Jalisco, Mexico, May 1991.

"Long Beach Economic Forecast," presented at the First Long Beach Economic Forecast Conference, Long Beach, CA, November, 1990.

"The Effect of Real Exchange Rate Uncertainty on LDC Manufactured Exports," presented at the meetings of the Western Economic Association International, San Diego, CA, July 1990.

"The Effect of Real Exchange Rate Uncertainty on LDC Manufactured Exports," presented at the Economic Development Workshop at the University of Southern California, March 1990.

"Export Marketing, Export Subsidies and Export-Oriented Growth: the Case of Taiwan and South Korea," presented at the Conference of the Western Association for Asian Studies, Long Beach, CA, Oct. 1989.

## AWARDS

Scholarly and Creative Activities Award, California State University, Long Beach, 2008. Sabbatical Leave Award, 2006.

Scholarly and Creative Activities Award, California State University, Long Beach, 2004. Scholarly and Creative Activities Award, California State University, Long Beach, 2002.

Scholarly and Creative Activities Award, California State University, Long Beach, 2001. Scholarly and Creative Activities Award, California State University, Long Beach, 1999. Bautzer Faculty University Advancement Award, 1997.

Sabbatical Leave Award, California State University, Long Beach, 1997.

Scholarly and Creative Activities Award, California State University, Long Beach, 1996. Affirmative Action Faculty Development Award, CSULB, 1994.

Scholarly and Creative Activities Award, California State University, Long Beach, 1993. Affirmative Action Faculty Development Award, CSULB, 1993

Scholarly and Creative Activities Award, California State University, Long Beach, 1992. Graduate Scholarship, University of Michigan, 1983.

Phi Beta Kappa, Smith College, 1982.

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