Public Relations, Social Media, Advertising & Media INTERN

Seeking Intern: Paolucci Communication Arts (PCA) – the award-winning advertising, interactive & public relations firm in Palos Verdes Estates – seeks a qualified and entrepreneurial marketing intern to commence employment in Fall 2010. Intern will assist the agency’s public relations and account service departments, but may also be called upon to work inter-connectedly with Media, Interactive and Creative Services departments. Intern will gain extensive, hands-on experience in the world of boutique marketing by working directly with internal team members, members of the press and clients. Daily responsibilities will include research and development for various projects, social network management and strategy, media planning research and strategy, client communications, maintenance of editorial clipping reports and office duties. Candidates must possess outstanding written and verbal communication skills, a dedicated interest in the marketing & public relations profession, and exceptional organizational and task management skills.

PCA is a communication-arts firm specializing in branding, guiding and growing companies, many of which operate in the real estate, luxury products, resort, travel, and sporting industries around the world. The firm’s ability to offer clients the integration of its marketing services – such as brand identity, advertising, interactive and public relations – has played a large role in its 20 years of success.

Both undergraduate and graduate students who are able to work 16-20 hours per week, are encouraged to apply. Monday through Friday morning (8:30 a.m. – 12:30 p.m.) availability is preferred. Intern will be eligible for college credit.

Qualified candidates should send cover letter and resume to kconover@paoluccicommarts.com