MARKETING COMMUNICATIONS INTERN
COMPANY: QuantumMethod

EDUCATION: Communications, business or marketing major/concentration preferred

EXPERIENCE: Previous PR/Marketing internship preferred, but not required

JOB TYPE: Part-time internship, 15-20 hours/week, depending upon your schedule

JOB DESCRIPTION:
Work directly with and be mentored by firm principals in an entrepreneurial environment. Fabulous networking experience with an opportunity to create tangible, referencable work across the marketing mix. Contribute to and participate on marketing communications team: research and write public relations and advertising materials, prepare media lists, conduct media relations, market research and analysis.

TECHNICAL SKILLS
- Excellent verbal and written skills, strong editorial skills
- Ability to prioritize and multitask in a very fast-paced environment
- Interest in technology, medical devices, consumer products and / Los Angeles business
- Adept with social media tools (Twitter, Facebook, blogging, etc.)
- Excellent information technology skills: Microsoft Word, Excel, PowerPoint, Internet research

POTENTIAL PROJECTS
- Promoting visibility for and attendance at the premier Los Angeles business technology conference
- PR activities to support the launch of a first in kind homeopathic medicine
- QuantumMethod projects, prospect data base and customer lead follow-up

Hiring Organization: Kelly@quantummethod.com

* Compensation: Stipend
* This is an internship job
* Principals only. Recruiters, please don’t contact this job poster.
* Please, no phone calls about this job!
* Please do not contact job poster about other services, products or commercial interests.