Taylor, the global leader in lifestyle, sports and entertainment public relations, was named 2009 Strategic Agency of the Year and 2008 U.S. Agency of the Year by one of the industry’s leading media organizations, The Holmes Group.

Taylor partners exclusively with category leading consumer brands that utilize lifestyle, sports and entertainment platforms to achieve business building goals. Founded in 1984, Taylor, has more than 100 employees with headquarters in New York and offices in Los Angeles, Chicago, Charlotte and London.

The agency provides a full array of marketing communications services including: proprietary research and competitive intelligence, program planning and development, strategic media relations, Hispanic/multicultural marketing communications, digital and emerging media, measurement and evaluation, event production, and spokesperson procurement and training.

If you are eager to learn, motivated to succeed, and are looking for an internship that will put you on a public relations career path, Taylor may be the place for you. Our interns receive one-on-one time with top executives, learn strong media placements skills, attend and participate in events, and get hands-on experience in all key aspects of the public relations business.

**Summary**

As part of our commitment to professional development for our current and future staff, we enthusiastically host many interns each year. This is a paid internship position, lasting 10 weeks, up to 40 hours per week.

We have a detailed curriculum for interns that will provide training while working on exciting projects that include:

* Researching and writing press releases
* Conducting media outreach
* Participating in creative brainstorm sessions
* Creating and maintaining media lists
* Assisting with event publicity
* Staffing and attending media events such as satellite media tours, press conferences and in-studio client appearances

**Qualities Desired**

Ideal candidates are college juniors, seniors, or recent graduates working towards their degree or have a degree in public relations, and have a strong interest in Digital & Emerging media. Communications, journalism and other marketing related majors will also be considered. Fluency in Spanish is highly preferred.
To Apply:

Interested candidates should review each office postings to see if there are current opportunities. Where available, please send cover letter and resume, include writing samples (limit to 2 pages), with specific subject line (see below) to internships@taylorpr.com. You MUST send your resume as an attachment with “LA INTERNSHIP” (no name or other language) in the subject line.

EOE/AA/M/F/V/D