**Danny Paskin, Ph.D.**

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**Education:**

University of Miami Coral Gables, FL

**Ph.D. in International Studies** Ph.D. Received: December 2006

Concentration: International Relations and (Mass) Communication

· Scholarships granted by the School of International Studies and the Graduate School.

· Dissertation Topic: Coverage of foreign news in Brazilian and American newspapers

University of Miami Coral Gables, FL

**Master of Arts in Communication** M.A. Received: May 2000

Concentration: Journalism with specialization in Graphic Design

· Scholarship granted by the School of Communication

Hélio Alonso College Rio de Janeiro, Brazil

**Bachelor of Arts in Communication** B.A. Received: December 1997

Concentration: Journalism - print and broadcast

· Class Valedictorian

· Thesis entitled “Journalism on the Internet: how and why?”

ORT Institute of Technology Rio de Janeiro, Brazil

**Title of Technician in Data Processing** Received: December 1993

**Professional Experience:**

California State University, Long Beach Long Beach, CA

**Associate Professor of Journalism & Mass Communication, tenured** August 2014

**-** Teaching classes in new and social media, theory of communication/journalism, and graphic design, among others

**-** Assisting with the design of alumni magazine and other print pieces for the department

**-** Adviser for PETRA, the university’s community service student organization, and NAHJ, the National Association of Hispanic Journalists

**-** Vice-chair of University’s Curriculum and Educational Policies Council and General Education Governing Committee, among other committee memberships

California State University, Long Beach Long Beach, CA

**Assistant Professor of Journalism & Mass Communication, tenured** August 2008 to August 2014

**Freelance Designer**

- Designed print and online material for various clients to be distributed in different media and forms.

- Latest project: cover for singer Nichole Alden’s single

The News-Press Fort Myers, FL

**Graphic Designer/Copy Editor** August 2006 – October 2007

- Working with sports, business, daily and weekly local sections in a 100,000-daily-circulation newspaper

- Managing content to the newspaper's website

- Assisting on reporting of specific stories; translations; and multimedia content (i.e. online videos, photo galleries)

Miami Herald – Graphic Department Miami, FL

**Graphics Intern** – Creating graphics for different sections of the paper October 2005 – August 2006

- Winner of three Society for News Design (SND) team awards for 2006 World Cup coverage

- Created maps, charts, graphics in general for the newspapers, using Illustrator, Photoshop, Quark

- Online wallpapers designed for the newspaper; highlighted on SportsDesigner.com

(http://www.sportsdesigner.com/1/2006/week23/index.html)

University of Miami - School of Communication Coral Gables, FL

**Adjunct Professor** – Advertising/Public Relations and Comm. Studies Spring, 2005 – Fall 2006

- Teaching speech communication and graphic design classes

Corporations and corporate personnel Across the U.S.

**Design Consultant**, assisting with art direction and software use Fall 2003 – present

University of Miami - School of Communication Coral Gables, FL

**Graphic Design Workshop** -Coordinator and Lecturer Fall 2002 – May 2006

- Teaching an average of 230 students/year how to use InDesign, Photoshop and DreamWeaver

University of Miami - School of Communication Coral Gables, FL

**Graduate Assistant** to Prof. Randy Stano, Knight chair Summer 2002 to Summer 2005

- Including assisting with a Summer Study Abroad program in Eastern Europe in 2005

University of Miami – *IBIS Yearbook* Coral Gables, FL

**Index Editor and Advisor to Editors** 2003 Edition – 2005 edition

Involved in copy editing, design, indexing, etc.

- Winner of Gold Crown (2004) and Silver Crown (2003) from Columbia Scholastic Press Association

University of Miami - School of Communication Coral Gables, FL

**Graduate Assistant** to Jackie Gonzalez, Dir. of Administration 2000 to 2002

- Assisting with day-to-day organization of the school, including p.o.'s, accounting, and others

- Managing a US$20,000-plus annual budget for the school's library

- Assisting the head dean of the school with eventual duties

University of Miami – *The Miami Hurricane* Coral Gables, FL

**Opinion Columnist** for campus newspaper 2001 to 2002

University of Miami - School of Communication Coral Gables, FL

**Website director** - Journalism Workshop for high school students Summer 2001 and 2002

**Awards and Honors:**

- Teaching Fellow, Indiana University Teaching Fellows Workshop, June 2010

**Scholarly and Professional Activity:**

**Publications:**

- “Framing in News Magazine Covers: Time Magazine, 2007-2015” (in progress);

- “A New Gatekeeping Model for the News Media,” submitted to Journalism: Theory, Practice & Criticism (6,949 words) (currently under review);

- “Facebook as a News Medium: Print Newspapers Action and Reader Reaction to News Publishing on Facebook” (6,583 words) (currently under review);

- Paskin, D. (2013). The new Long Beach Register (original news article). *Gateway Journalism Review* (833 words)

- Paskin, D. (2013). Attitudes and Perceptions of Public Relations Professionals Towards Graduating Students' Skills. *Public Relations Review* 29(3), 251-253

- Paskin, D. (2012). Design characteristics in International News Coverage: A Comparison Between U.S. and Brazil. *Journal of Mass Communication and Journalism* *2*:107, 1-6

- Paskin, D. (2010). Say What?: An Analysis of Reader Comments in Best Selling American Newspapers. *Journal of International Communication* *16*(2), 67-83

- Paskin, D. (2010). [Review of the book *The* Yahoo*!* Style Guide*: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World,* by C. Barr], *Journalism & Mass Communication Educator*, 65(2), 206-207

- Paskin, D. (2009). Graphics, in *Encyclopedia of Journalism*, ed. Christopher H. Sterling. Sage Publications, 683-686

- Paskin, D. (2009). A New Twist on Old Question: Who Can Be a Journalist?. *Editor & Publisher,* 09/02/2009, guest column. Retrieved on 09/02/2009 from http://www.editorandpublisher.com/eandp/columns/shoptalk\_ display.jsp?vnu\_content\_id=1004008480 (1,318 words)

**Presentations:**

- “How To Handle Electronically Stored Information in Family Law Cases,” media expert in a panel presented at the 2016 Family Dispute Resolution (FDR) Southern Regional Training, in Los Angeles (invited)

Presented with Judge Mark Juhas and Dr. Ian Russ.

- “The 800 Megabyte Gorilla in the Courtroom: Syncing Electronically Stored Information with Custody Litigation,” media expert in a panel presented at the 2016 national annual conference of the Association of Family and Conciliation Courts, in Seattle (refereed)

Presented with Dr. Robert Simon, Cari Pines and Kevin Mooney

- “The 800 Megabyte Gorilla in the Courtroom: Effective Integration of Electronically Stored Information and Social Media in Custody,” media expert in a panel presented at the 2016 annual meeting of the Association of Family and Conciliation Courts, California Chapter, in San Francisco (refereed)

Presented with Judge Mark Juhas, Cari Pines and Kevin Mooney

- “Beyond the Bounds of Competency - The Download of ESI in Family Law,” media expert in a panel presented to family law attorneys (invited). Presented by Levitt & Quinn and the Association of Family Law Specialists.

Panel presented as part of a day-long event focusing on Electronically Stored Information. Other panel participants included Cari Pines, Kevin Mooney and Steve Mindel. Other presenters during the day included Judge Thomas T. Lewis and Retired Commissioner Keith Clemens

- “Facebook as a News Medium,” presented at 2015 annual meeting of the National Communication Association, Mass Communication Division, in Las Vegas on November (refereed)

- “A New Model of Mass Media Gatekeeping,” presented at the 2015 annual meeting of the Western States Communication Association, Communication Theory and Research Division, in Spokane, WA on February (refereed)

- “Attitudes and Perceptions of Public Relations Professionals Towards Graduating Students’ Skills,” presented at the 2013 Eastern Communication Association Annual Conference’s in Pittsburgh, PA on April 2013 for their Communication and Technology (CAT) section (refereed)

- "Design characteristics in International News Coverage: A Comparison Between U.S. and Brazil" presented on November 2011 at the National Communication Association Annual Convention in New Orleans

- Presented session entitled “Teaching with an iPad 2” to faculty members from all across campus in several different occasions between 2011-12 for campus’ Faculty Development Department and also the Academic Technology Center

- Presented session entitled “Teaching/Editing Design with an iPad? Yes, iCan!” and also critiqued college publications from around the country at the 27th Annual Associated Collegiate Press National College Journalism on March 2011 in Hollywood, CA

- "Say What?: An Analysis of Reader Comments in Best Selling American Newspapers" presented on November 2010 at the National Communication Association Annual Convention in San Francisco

- “Jürgen Habermas: the missing link between International Relations and Communication Theory” presentation on Nov. 2004 at the National Communication Association Conference, in Chicago, IL

- “Virtual Obscenity in the Real Community” presented on Feb. 2003 at the Eastern Communication Association annual meeting, in Salt Lake City, UT. Also moderator of a related panel

- “Coming to America: the Mechanics and Perceptions of an American University Dealing with Foreign Students” presented on Feb. 2003 at the Intercultural Communication Conference, at the University of Miami

- “The Arrival of the Rede Globo in the U.S. and its Consequences to the Brazilian Community,” presented on 4/08/02 at the “Brazilians Outside Brazil” Conference, at the University of Miami

- “Yellow Ribbon in the 21st Century: A Study on the Perceptions and Reactions of Americans and Brazilians on the Conflicts on Afghanistan,” presented on Feb. 2002 at the Intercultural Communication Conference, at the University of Miami

**Judging:**

- Judged high school students’ works in the Podcast and also Computer Art Illustration categories during the 2011 Spring National High School Convention of the Journalism Education Association on April 2011 in Anaheim, CA.

- Judged the Southern Newspapers Publisher Association’s 2011 Best Newspaper Contest, Print and Web site categories, choosing top three and honorable mentions in both “Under 50,000 circulation” and “50,000 and over circulation” categories.

- Judged the Southern Newspapers Publisher Association’s 2010 Best Newspaper Contest, Print and Web site categories, choosing top three and honorable mentions in both “Under 50,000 circulation” and “50,000 and over circulation” categories.

- Judged the Southern Newspapers Publisher Association’s 2009 Best Newspaper Contest, Print and Web site categories, choosing top three and honorable mentions in both “Under 50,000 circulation” and “50,000 and over circulation” categories.

- “Coverage of International News in Brazilian and American Print Media” presentation on November 2009 at the National Communication Association Annual Conference in Chicago, IL.

- “The new media approach to Higher Education” presentation on July 2009 at the Society for Values in Higher Education Annual Summer Conference in Elmhurst, IL.

- Judged the Southern Newspapers Publisher Association’s 2008 Best Newspaper Contest, Web site category, choosing top three and honorable mentions in both “Under 50,000 circulation” and “50,000 and over circulation” categories based on design, overall experience, search capabilities, multimedia tools and others.

- Judge for the 2006 Citizens Board Research & Creativity Forum at the University of Miami (4/6/06), evaluating work from graduate and undergraduate students.

**Other:**

- Participant of the 2009 Teaching Professor conference in Washington, DC, on June 2009.

- Invited panelist at the Claremont League of Women Voters “Print Journalism and the Challenge of the Internet” panel discussion on March 2009, representing California State University at the event.

- Reviewed articles submitted to “New Media & Society” journal per request of editor.

- Invited panelist at the Long Beach League of Women Voters “Press in Transition” panel discussion on November 2008, representing California State University at the event.

- With permission of author, adapted several chapters of book *Desktop Computing Workbook*, by Paul Martin Lester, from QuarkXPress to InDesign. Adaptation has been used since fall of 2004 in advanced Public Relations and Advertising classes at the University of Miami.

- Assisted Dr. Michelle Seelig of the University of Miami with study involving content analysis of Anglo and Hispanic magazines.

- Attended several QuarkXPress, InDesign and Photoshop conferences and seminars, including the 2004 PhotoshopWorld in Miami, FL.

**Committee Service:**

**University:**

Curriculum and Educational Policies Council – Vice-Chair, Member 2015-Present

General Education Governing Committee – Member 2014-Present

– Chair 2016-Present

College of Continuing & Professional Education Advisory Committee 2015-Present

Professional Faculty Development Advisory Comm - Member 2013-present

Disability Student Services Advisory Comm – Member 2012-present

Provost’s iPad Pilot Project – Board Member 2013-2014

**College:**

Awards Committee – Member 2015-Present

Education Policies and Curriculum Committee – Vice-Chair 2012-2014

Education Policies and Curriculum Committee – Member 2011-2014

Web Committee – Member 2010

**Department:**

Search Committee – Chair, Member 2015-present

RTP Committee – Member 2014-present

Curriculum Committee – Member 2009-present

* Chair 2009-2014

RTP Policy and Constitution Review Committee – Member 2014-present

Awards Committee 2011-present

* Chair 2014-present

Webmaster 2008-2010; 2012-present

Appeals Committee – Member 2009-present

Beach Byline (Alumni Magazine) Committee – Member 2008-present

**Volunteer Opportunities:**

University of Miami Coral Gables, FL

Society for News Design (SND) local conference – **Head** **Organizer** 2005, 2006

· Chose and invited speakers, promoted conference, organized registration and oversaw operations

University of Miami Coral Gables, FL

**International Orientation Assistant** 2000, 2001, 2006

· Receiving and orienting incoming International Student to the Univ. of Miami, as well as helping with

international student graduation ceremony

Susan G. Komen Race for the Cure Florida and California

**Volunteer** 2007, 2008, 2010, 2011

Long Beach Bayou and Mardi Gras Festival Long Beach, CA

**Volunteer** 2009

University of Miami Coral Gables, FL

FELAFACS Conference – **Organization Assistant** 2005

· Helping with the general organization of the 2nd Communication Conference of the Americas

University of Miami Coral Gables, FL

Presidential Debate – **Volunteer** September 2004

· Worked on voter registration, organization of lectures and other activities during the debate

Columbia Scholastic Press Association Coral Gables, FL

Annual High School Design competition - **Judge** 2003, 2004

· Selecting the best of high school news design for those years

University of Miami Coral Gables, FL

International Day - **Volunteer** 2003, 2004

· Organized an expo showcasing Brazilian culture and habits

University of Miami Coral Gables, FL

Center for Latin American Studies - **Volunteer** August 2000 to August 2001

· Assisted with translations to and from Portuguese, and with computer-related issues

**Computer Skills:**

**Certified Data Processing Technician with full knowledge in:**

- Graphic Design tools: QuarkXPress, QPS, InDesign, Photoshop, Illustrator, PageMaker, and others

- Web Page Authoring in Flash and HTML, using Macromedia/Adobe suite, GoLive, ImageReady, FrontPage, and others

- Word Processors: Microsoft Word, Word for Windows, WordPro, OpenOffice

- Spreadsheets: Excel, Quattro, OpenOffice and Lotus 1-2-3

- Computer Languages: BASIC, Pascal, DBase, Cobol, Turbo C and Clipper, among others

- Other programs including: Adobe Acrobat, SPSS, Harvard Graphics, MapViewer,

Office and Open-Office products; Publicus online publishing system.

**Affiliations:**

**Current:**

- PETRA – Student Organization devoted to local community service (adviser)

- National Association of Hispanic Journalists (CSULB chapter adviser)

- National Communication Association (Active Member, including in the Mass Communication Division)

- Western States Communication Association

**Prior:**

- Association for Education of Journalism & Mass Communication

- University of Miami Society for News Design (SND) – President, 2005-2006.

- University of Miami IBIS Yearbook

- University of Miami Association of Commuter Students

- University of Miami Brazilian Student Association

**Languages:**

- Fluent in Portuguese (native language)

- Working knowledge of Spanish