



CALIFORNIA STATE UNIVERSITY, LONG BEACH

DEPARTMENT OF JOURNALISM & PUBLIC RELATIONS

Department of Journalism and Public Relations Public Accountability Report 2017 Student Success Rates

(Data obtained from CSULB Institutional Research & Assessment on 7/7/17)

Enrollment Data

2011	2012	2013	2014	2015	2016
400	455	415	471	453	476

Retention Rates for Journalism BA Majors

First-Time Freshmen Enrolled One Year After Entry

Fall Entry Year	2010	2011	2012	2013	2014
Total Cohort	37	41	41	27	42
# Retained in 2 nd Year	26	29	36	25	40
% Retained in 2 nd Year	81.08%	85.37%	87.80%	92.59%	95.24%

New Transfer Students Enrolled One Year After Entry

Fall Entry Year	2011	2012	2013	2014	2015
Total Cohort	45	76	55	88	87
# Retained in 2 nd Year	42	69	54	77	77
% Retained in 2 nd Year	93.33%	90.97%	98.18%	87.50%	88.51%

First-Time Freshmen After 6 Years

Fall Entry Year	2006	2007	2008	2009	2010
Total Cohort	70	62	76	37	37
# Graduated in 6 Years	36	41	58	32	28
% Graduated in 6 Years	51.43%	66.13%	76.32%	86.49%	75.68%

New Transfer Students After 3 Years

Fall Entry Year	2009	2010	2011	2012	2013
Total Cohort	31	33	45	76	55
# Graduated in 3 Years	24	24	32	56	45
% Graduated in 3 Years	77.42%	72.73%	71.11%	73.68%	81.82%



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Total Degrees Awarded

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
101	108	116	126	132

Grade Point Average

Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
2.94	2.97	2.85	2.98	3.01

Enrollment by Ethnicity

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Caucasian	127	95	110	90	78
African American	32	34	38	44	40
Native American	2	1	1	Y	0
Asian American	49	53	58	52	67
Pacific Islander	8	2	X	1	2
Two or more races	26	28	Y	33	14
Latino/Latina	174	172	196	205	222
Unknown	24	19	52	14	14
Visa non-U.S. citizen	14	13	16	14	19
Total	455	415	471	453	476

X – For Fall 2014, Pacific Islander is combined with Asian American for reporting purposes.

Y – Data not available or reported