

Course Syllabus:

**JOUR 300 PHOTOJOURNALISM--Fall 2016**

**INSTRUCTOR:** Mike Goulding contact: gouldingphotos@aol.com

Photojournalism is about storytelling and communicating with pictures. Using a camera to convey ideas, thoughts and art. During the semester we will work on assignments that will emulate what it is like to be a newspaper photographer. Each student will shoot news, feature, sports and portrait assignments. Your primary function will be to make storytelling images of the everyday events that occur in life. You will learn to understand what news is, and how to identify the things in life - yours, and other peoples that make for good photography

**Each student should always have a camera when they come to class-cameras are available for check out.**

**Course Objective:** To prepare the photojournalist student to have a career in news photography/media. The students will be required to perform assignments for the school paper or local publications. They must have at least two images published over the course of the semester—or equivalent to (4) attempts with proof.. One image published will be due about halfway through the semester, the other at the end

\*\*\*NO EXCEPTIONS ON THIS—NO PARTIAL CREDIT GIVEN\*\*\*

**Learning Outcomes:**

1. Understand concepts and apply theories in the use and presentation of images and information
2. Think critically, creatively and independently
3. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
4. Apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world
5. Demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in the United States in relation to mass communications.

**For extra credit:** students can set up a ride-along or a shift with a photographer/photo editor or researcher. These should be done with major publications including the Long Beach Press Telegram, Orange County Register, LA Times, Associated Press , Inland Valley News, LA Daily, The Daily Pilot (Newport Beach), Riverside Press Enterprise etc. A 1-2 page paper with photographer contact will be included summarizing experience. This assignment is worth 10 pts.

**HOURS:** Class Meets Wednesdays from 4pm to 6:45pm. I will be available after class until 7:45pm.

## **COURSE REQUIREMENTS:**

**Recommended Textbook: Photojournalism, the Professionals Approach by Kenneth Kobre 5<sup>th</sup> Edition or more current 2004 Boston, MA: Focal Press—**

**Cameras and digital Compact Flash card (lexar,san disc etc.) are available--student must purchase a card reader or be able to download from your camera. These can be purchased at Costco, Target and all camera stores. You should also have available a flash drive to transfer work to and from the in-class computers to home. All work must be off the school computers at the end of each class.**

The course meets once a week, -attendance and class participation is essential to your final grade. Lectures, demonstrations will not be repeated. During the semester you should always have your camera with you. Successful photographers are continually shooting pictures regardless of whether they are told to do so. Now is the time for you to develop your visual skills by shooting as much as possible.

**\*\*\* PLEASE BE ON TIME FOR CLASS-THIS WILL AFFECT YOUR GRADE\*\*\*\***

The first half of class is usually lecture and demonstrations and the second portion is time to work on assignments/ editing/ one-on-one help.

In addition to the (4) required outside assignments, there are (10) assignments. Because journalism is a deadline-driven craft, take special note of the following:

***Late assignments will not be accepted, so be sure to turn in something on the due date. If there is an emergency causing you to be late, contact me prior to the time the project is due. Please provide proof for any Family/medical emergencies. Poor grades may be improved by re-doing an assignment within one week of its original due date. The maximum increase is one letter grade. There may be opportunities for extra credit throughout the semester. \*\*\*\* Emailed homework assignments will not be accepted without prior agreement.***

***All work must have been created during this semester. Save all of your images on a CD/external drive. There is no credit for lost or deleted assignments. It is your responsibility to turn things in on time and back-up your digital files.***

Editing your shoots together is a huge part of the news photographers job.

***I suggest keeping a folder on a flash drive of all edited images from this class. BACK UP BACK UP! Charge your batteries at all times too! Keep track of all images/grades! Don't delete images from cards until you have backed them up.***

***Effort is a big portion of your grade. I don't expect you all to be amazing photographers in this first semester, but I do expect all of you to put in "amazing" effort. Coming to class on time, paying attention, being attentive and working hard will all play into your grade. No texting, surfing the internet during demonstrations, lectures or guest speakers!***

## **Equipment and Supplies**

Students need their own fully adjustable 35mm-format camera with interchangeable lenses.. Owning a variety of lenses i.e. wide angles, telephotos and in some cases, zoom lenses - will be very helpful, but not required.

The University has digital Nikon and Canon cameras and lenses that you can check out on for the semester. You are responsible for the loss or damage to any of this equipment.

Some of the cameras have the plug-ins for downloading directly from the cameras, but if not you will be required I purchase a card reader. (or a few people can share. )

### **CLASS GRADING**

- Each assignment will be graded on the following-
  - Resourcefulness/follow through of photographer
  - Contact sheet/variety of images—(shoot same subject in many different ways!)
  - Risk taking
  - Presentation of final image (color correcting/ cropping)
  - Composition /exposure
  - Caption writing

***\*\*In addition to class assignments, reading chapters from the book that relate to the course material will be helpful. I recommend buying a used version of the book or sharing with another classmate. Most of the class shooting will be done outside of the class period.***

**\*\*\*THESE ASSIGNMENTS ARE SUBJECT TO CHANGE, SO WORKING AHEAD OF LECTURE WILL NOT HELP YOU.\*\*\*\***

<b>Assignment #1</b>	<b>Camera</b>	<b>10pts</b>
<b>Assignment#2</b>	<b>Shutter</b>	<b>10pts</b>
<b>Assignment #3</b>	<b>Depth of Field</b>	<b>10pts</b>
<b>Assignment #4</b>	<b>E. Portrait</b>	<b>10pts</b>
<b>Assignment #5</b>	<b>Event</b>	<b>10pts</b>
<b>Assignment #6</b>	<b>Flash</b>	<b>10pts</b>
<b>Assignment #7</b>	<b>Sports</b>	<b>10pts</b>
<b>Assignment #8</b>	<b>News</b>	<b>10pts</b>
<b>Assignment#9</b>	<b>Business</b>	<b>10pts</b>
<b>Assignment#10</b>	<b>Feature</b>	<b>10pts</b>

**Class participation/Attendance  
Being on time/Effort/Readings**

**\*will help you if between  
Grades**

<b>In Class assignments</b>	<b>10-20pts</b>
<b>Mid Term Quiz</b>	<b>50 pts</b>
<b>Final project</b>	<b>20pts</b>
<b>Published images</b>	<b>40pts</b>

## **PROFESSIONAL ORGANIZATIONS**

**SportsShooter** is a great resource. The forum carries continuing student discussions of technical, business and sports matters. <http://www.SportsShooter.com>.

**The National Press Photographers Association.** Student membership is \$5. For that you get the monthly magazine, News Photographer, the annual Best of Photojournalism book, and access to Job information banks, professional networking and email forums. CSUF also has a student chapter, which I encourage you to join and participate in. [www.nppa.org](http://www.nppa.org).

**Editorial Photographers.** EP discusses the business of photography.

Some of the best magazine and newspaper photojournalists are moderators and frequent contributors. To sign up, go to [www.editorialphoto.com](http://www.editorialphoto.com) and follow the prompts. Use me as a reference.

**Julia Dean Workshops** Offers on-going workshops and classes by well-known photographers (and its local). They also hold a casual portfolio night once a month. Get on their email list [www.juliadean.com](http://www.juliadean.com)

**Addendum to Course Syllabus: Department of Journalism  
Policies on Grading, Conduct of Classes, Drops, Absences and Cheating**

**Grading:** The grading policies and practices in this class are explained elsewhere in the syllabus. It is the student's responsibility to read them and to seek clarification if necessary. The student should be fully aware of what is required for success in the course, such as group participation, writing, speaking, completing assigned readings, etc.

**Seat in Class:** An enrolled student may lose his/her seat in class if he/she misses the first class meeting without notifying the instructor. At the instructor's discretion, a student who attends the first class but not subsequent classes may also be dropped from the course.

**Withdrawal from Class:** Students may withdraw from a class from the third to the 12<sup>th</sup> week for "serious and compelling reasons." Normally these are defined as anything of import that is beyond the control of the student. This includes, but is not necessarily limited to, death or serious illness in a student's immediate family or a documented change in a student's work schedule. Poor performance, tardiness and unexcused absences are not considered a serious or compelling reason beyond the student's control for purposes of withdrawal.

**Absences from Class:** Grades in a course may be adversely affected by absences, and students should seek clarification from the instructor regarding the course absence policy. Make-ups usually are granted in strict accordance with CSULB policy, which defines excused absences as (1) illness or injury to the student; (2) death, injury or serious illness of an immediate family member or the like; (3) religious reasons; (4) jury duty or government obligation; (5) CSULB-sanctioned or approved activities [2002-03 Catalog, p. 75]. *These and any other requests for an excused absence must be documented.*

**CSULB Cheating/Plagiarism/Fabrication Policy:** CSULB takes issues of academic dishonesty very seriously. If you use any deceptive or dishonest method to complete an assignment, take an exam, or gain credit in a course in any other way, or if you help someone else to do so, you are guilty of cheating. If you use someone else's ideas or work and represent it as your own without giving credit to the source, you are guilty of plagiarism. This does not apply if the ideas are recognized as common knowledge, or if

you can show that you honestly developed the ideas through your own work. Any instructor can show you the correct ways of citing your sources, and you should use quotation marks, footnotes or endnotes and bibliographic references to give credit to your sources according to the format recommended by your instructor.

**Responses, Penalties and Student Rights:** Students should consult the appropriate sections of the Catalog for examples of cheating, fabrication and plagiarism, and instructor and/or CSULB response options in such circumstances. The Catalog also outlines student rights. Any instance of academic dishonesty may result in your immediate expulsion from the class with a grade of "F" and/or other sanctions, as the instructor deems appropriate.

## **Student Learning Assessment**

The national accrediting agency for journalism education has established a requirement that all accredited journalism schools assess student mastery of 12 core values and competencies that any graduate of a journalism and mass communication program should possess. According to the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC), all graduates, irrespective of their particular specialization, should be able to:

- 1) Understand and apply principles of law of freedom of speech and press for the United States, as well as receive instruction in and understand the range of systems of expression around the world – including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances.
- 2) Demonstrate an understanding of the history and role of professionals and institutions in shaping communications.
- 3) Demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in the United States in relation to mass communications
- 4) Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.
- 5) Understand concepts and apply theories in the use and presentation of images and information.
- 6) Work ethically in the pursuit of truth, accuracy, fairness and diversity.
- 7) Think critically, creatively and independently.
- 8) Conduct research and evaluate information by methods appropriate to the communications professionals in which they work.
- 9) Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
- 10) Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- 11) Apply basic numerical and statistical concepts.

12) Apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world.

**Accommodation of students with disabilities in journalism courses – to be included in Journalism Department course outlines and syllabi beginning SPRING2007**

Students with disabilities who need assistant or accommodation to participate in or benefit from university programs, services, and/or activities should inform the instructor and then contact Disabled Student Services. Students needing support services or accommodations should contact the instructor of the course within the first week of class. In addition, students should establish their eligibility for assistance by contacting the Disabled Student Services Office (Brotman Hall 270) at 562-985-5401.

Students are to provide to the instructor verification of their disability from Disabled Student Services. Typical accommodations available from Disabled Student Services, working with the journalism instructor, includes extended time for tests, test proctoring, private test rooms, note taking, Braille transcriptions, and referral for tutoring.

If the service offered is insufficient or inadequate, the student should confer with the instructor and the director of Disabled Student Services. If these efforts are unsuccessful, students have the option of directing their concerns to the Office of Equity and Diversity (University Student Union 301) at 562-985-8256. Responsibility for oversight and implementation of the Americans with Disabilities Act and the Rehabilitation Act has been delegated to the campus director for disability support and accommodation.

### ***Department Information***

**Advising:** If you are a journalism major or minor, the department recommends that you see one of our advisers at least once a year. We have two experienced advisers – Professor Jennifer Fleming ([Jennifer.Fleming@csulb.edu](mailto:Jennifer.Fleming@csulb.edu)) and Professor Danny Paskin ([Danny.Paskin@csulb.edu](mailto:Danny.Paskin@csulb.edu)) – to assist you with your course selection, answer questions about requirements, help you stay focused on your chosen path to graduation, and offer other relevant advice. Their information and advising hours are posted around the department and available in the department office (LA4-106).

**Internships:** The department recommends that you pursue internships, service-learning experiences, and extra-curricular activities to enhance your career preparedness and marketability when you graduate. Employers will expect to see examples of your work;

they prefer applicants with experience. Therefore, you will find all internships and job opportunities that come to the department posted on the department's BeachBoard site. A binder with hard copies of all internships is also kept in the department office for your review. In addition, internship postings are available online through the CSULB Career Development Center. Students pursuing opportunities through our BeachBoard or CDC sites should be aware that the department and CDC do not screen these opportunities for JOUR 498 credit. If you are seeking JOUR 498 credit, you must attend one of the mandatory orientations conducted the semester prior to your enrollment in JOUR 498. Students enrolled in a section of JOUR 498 will also receive advance notice of the orientations from their instructor.

**Student Media:** The department is home to the *Daily 49er* and *Dig Magazine* and closely tied to *KBeach Radio* and *College Beat TV*. Getting involved in student media will help you hone your skills and give you real-life experiences. Stop by the *Daily 49er* and *Dig Magazine* offices in LA4-201 and talk to the staff. Introduce yourself to the faculty advisers – Professor Barbara Kingsley-Wilson (*Daily 49er*, [Barbara.Kingsley-Wilson@csulb.edu](mailto:Barbara.Kingsley-Wilson@csulb.edu)), Professor Gary Metzker (*Daily 49er* and *Dig Magazine*, [Gary.Metzker@csulb.edu](mailto:Gary.Metzker@csulb.edu)), and Professor John Shrader (*KBeach Radio* and *College Beat TV*, [John.Shrader@csulb.edu](mailto:John.Shrader@csulb.edu)) – who can answer any questions you may have.

**Bateman Case Study Competition:** Consider joining the *Bateman Case Study Competition Team*. The *Bateman Competition* ([http://prssa.prsa.org/scholarships\\_competitions/bateman/](http://prssa.prsa.org/scholarships_competitions/bateman/)) is a prestigious inter-collegiate contest, often called the Super Bowl of collegiate public relations competitions. It is one of the most intense and rewarding experiences for our students. Participants on the *Bateman Team* receive JOUR 485 credit. See Professor Joni Ramirez ([Joni.Ramirez@csulb.edu](mailto:Joni.Ramirez@csulb.edu)), our *Bateman* coach, for more information.

**Student Organizations:** The department is home to three active student organizations – the *National Association of Hispanic Journalists*, *Public Relations Student Society of America*, and *Society of Professional Journalists*. Each group has its own leaders and sponsors a variety of activities, including esteemed professionals as guest speakers. These three groups also work closely with the department to co-sponsor special events, such as Journalism and Public Relations Day. Get involved and have a blast with your classmates! Contact the respective faculty advisers for more information: Professor Danny Paskin ([Danny.Paskin@csulb.edu](mailto:Danny.Paskin@csulb.edu)) for **NAHJ**, Professor Holly Ferris ([Holly@Ferriscomm.com](mailto:Holly@Ferriscomm.com)) for **PRSSA**, and Professor Chris Karadjov ([Chris.Karadjov@csulb.edu](mailto:Chris.Karadjov@csulb.edu)) for **SPJ**.

**Social Media:** Be sure to get connected to the department's Facebook page (<https://www.facebook.com/CSULBJournalism>) and website (<http://www.cla.csulb.edu/departments/journalism/>) for photos and information about department happenings.

**Office Hours:** Each faculty member holds office hours to help you perform well in your classes, answer any of your questions, and offer advice. Take advantage of office hours and get to know your faculty.

**Accreditation:** The Department of Journalism and Mass Communication at California State University, Long Beach is accredited by the *Accrediting Council on Education in Journalism and Mass Communications* (ACEJMC, <https://www2.ku.edu/~acejmc/>). Accreditation by ACEJMC is an assurance of quality in professional education in journalism and mass communication. Students in an accredited program can expect to find a challenging curriculum, good facilities, and a competent faculty.

ACEJMC lists 12 **professional values and competencies** that must be part of the education of all journalism, public relations, and mass communication students. Each one of your required courses in the journalism major addresses at least one of the 12 professional competencies. Therefore, graduates who majored in journalism and public relations should be able to do the following:

- understand and apply the principles and laws of freedom of speech and press in the United States, as well as receive instruction in and understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances;
- demonstrate an understanding of the history and role of professionals and institutions in shaping communications;
- demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communication;
- demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communication in a global society;
- understand concepts and apply theories in the use and presentation of images and information;
- demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity;
- think critically, creatively and independently;
- conduct research and evaluate information by methods appropriate to the communications professions in which they work;
- write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve;
- critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;
- apply basic numerical and statistical concepts;
- apply tools and technologies appropriate for the communications professions in which they work

