



CALIFORNIA STATE UNIVERSITY, LONG BEACH

DEPARTMENT OF JOURNALISM & PUBLIC RELATIONS

**Department of Journalism and Public Relations
Public Accountability Report 2018
Student Success Rates**

(Data obtained from CSULB Institutional Research & Assessment on 7/27/2018)

Enrollment Data

2012	2013	2014	2015	2016	2017
455	415	471	453	476	447

Retention Rates for Journalism BA Majors

First-Time Freshmen Enrolled One Year After Entry

Fall Entry Year	2012	2013	2014	2015	2016
Total Cohort	41	27	42	32	37
# Retained in 2 nd Year	38	25	40	27	32
% Retained in 2 nd Year	92.68%	92.59%	95.24%	84.38%	86.49%

New Transfer Students Enrolled One Year After Entry

Fall Entry Year	2012	2013	2014	2015	2016
Total Cohort	76	55	88	87	89
# Retained in 2 nd Year	69	54	77	77	83
% Retained in 2 nd Year	99.79%	98.18%	87.50%	88.51%	88.51%

First-Time Freshmen After 6 Years

Fall Entry Year	2007	2008	2009	2010	2011
Total Cohort	62	76	37	37	41
# Graduated in 6 Years	46	58	32	28	30
% Graduated in 6 Years	74.19%	76.32%	86.49%	75.68%	73.17%

New Transfer Students After 3 Years

Fall Entry Year	2010	2011	2012	2013	2014
Total Cohort	33	45	76	55	88
# Graduated in 3 Years	24	32	56	45	69
% Graduated in 3 Years	72.73%	71.11%	73.68%	81.82%	78.41%



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Total Degrees Awarded

2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
110	114	128	134	151

Grade Point Average

Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
2.96	2.97	2.98	3.01	3.03

Enrollment by Ethnicity

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Caucasian	95	110	90	78	69
African American	34	38	44	40	31
Native American	1	1	Y	0	1
Asian/Pacific Islander	55	58	53	69	65
Two or more races	28	Y	33	34	25
Latino/Latina	172	196	205	222	224
Unknown	19	52	14	14	14
Visa non-U.S. citizen	13	16	14	19	18
Total	417	471	453	476	447

Y – Data not available or reported