



2019-2020

Bachelor of Arts in Journalism

48 Units

Prerequisites

Complete ALL of the following courses (9 units total):

JOUR 110: Mass Media and Society (3) GE: Social Sciences (D2) or Self-Integration (E)	Corequisite: One GE Foundation Course
JOUR 120: News Writing and Ethics (3)	
JOUR 240: Multimedia Storytelling (3)	Corequisite: JOUR 120

Complete ALL of the following courses (15 units total):

JOUR 311: News Reporting and Ethics (3)	JOUR 120 with a Grade of "C" or Better
JOUR 340: Advanced Multimedia Journalism (3)	JOUR 240 and 311 with Grades of "C" or Better
JOUR 418: Journalism: Past, Present, and Future (3) GE: Capstone (F) or Upper Division "D"	Upper Division Standing
JOUR 430: Communication Law and Policy (3)	Upper Division Standing
JOUR 498: Internship (3) (Note: students can take JOUR 498 twice)	Senior Standing or Consent of Instructor

Complete 3 UNITS from the following courses (3 units total):

JOUR 305: Media Design (3)	JOUR 120 with a Grade of "C" or Better
JOUR 321: Broadcast News Writing and Reporting (3)	JOUR 120 with a Grade of "C" or Better
JOUR 331: Editing for Print and Online (3)	JOUR 120 with a Grade of "C" or Better

400-level Specified Electives - Complete 6 UNITS from the following courses (6 units total):

Students take two different courses or the same course twice

JOUR 405: Advanced Media Design (3)	JOUR 120 with a Grade of "C" or Better, JOUR 305
JOUR 420: In-Depth Reporting for the Daily 49er (3)	JOUR 240 and 311 with Grades of "C" or Better
JOUR 480: Magazine Writing and Editing (3)	JOUR 240 and 311 with Grades of "C" or Better
JOUR 482: Television News Production and Performance (3)	JOUR 120 and 321 with Grades of "C" or Better
JOUR 495: Enterprise Reporting in Diverse Communities (3)	JOUR 240 and 311 with Grades of "C" or Better

Traditional Journalism Electives - Complete 15 UNITS from the following courses (15 units total):

JOUR 104: Social Media Communication (3) GE: Self-Integration (E)	
JOUR 160: Understanding News Media (3) GE: Critical Thinking (A3)	
JOUR 270: Principles of Public Relations (3)	
JOUR 300: Photojournalism (3)	JOUR 120 with a Grade of "C" or Better
JOUR 310: Writing for the Daily 49er (3)	JOUR 120 and 240 with Grades of "C" or Better; or Consent of Instructor
JOUR 312: Global News Media (3) GE: Global Issues; Capstone (F), D2 or Upper Division "D"	Upper Division Standing
JOUR 315: Literary Journalism (3) GE: Capstone (F/WI), (C2) or Upper Division "C"	Upper Division Standing; GVAR Completion
JOUR 316: Freelance and Feature Writing (3)	JOUR 311 with a Grade of "C" or Better
JOUR 318: Sports Journalism (3)	JOUR 120 and 240 with Grades of "C" or Better

JOUR 333: Data Journalism (3)	JOUR 240 and 311 with Grades of “C” or Better
JOUR 360: Culture and Politics of the Internet (3) GE: Capstone (F) or Upper Division “D”	Upper Division Standing
JOUR 374: Written Communication for Public Relations (3)	JOUR 120 and 270 with Grades of “C” or Better
JOUR 375: Strategic Communication for Public Relations (3)	JOUR 120 and 270 with Grades of “C” or Better
JOUR 380: Advanced Photojournalism (3)	JOUR 120 with a Grade of “C” or Better, JOUR 300
JOUR 382: Podcasting (3)	JOUR 240 and 311 with Grades of “C” or Better
JOUR 411: Data Detectives: Democracy, Citizen Journalism, and Open Government (3) (**new fall 2019**) GE: Upper Division “B”	GE Foundations; Upper Division Standing
JOUR 412: Theories of Mass Communication (3)	
JOUR 415: Gender, Class, and Ethnicity in the Media (3) GE: Human Diversity; Capstone (F) or Upper Division “D”	Upper Division Standing
JOUR 422: Senior Media Production (1)	
JOUR 431: Mass Media Ethics (3)	Upper Division Standing
JOUR 440: Trends in Online Media (3)	JOUR 120 and 240 with Grades of “C” or Better
JOUR 470: Digital Tools for Public Relations (3)	JOUR 120 and 270 with Grades of “C” or Better
JOUR 471: Public Relations Management and Campaigns (3)	JOUR 374 or 375 with Grades of “C” or Better
JOUR 478: Public Relations Case Studies (3)	JOUR 120 and 270 with Grades of “C” or Better
JOUR 485: Public Relations Agency (3)	JOUR 270 with a Grade of “C” or Better and Consent
JOUR 490: Selected Topics in Mass Communications (1 - 3)	Upper Division Standing
JOUR 494: Research Methods (3)	Upper Division Standing
JOUR 499: Special Projects (1 - 3)	Consent of Instructor

+Use this checklist in combination with your Academic Requirements Report (ARR), Degree Planner, and meetings with an academic advisor.
++Journalism students are encouraged to complete a focused area of study outside of the discipline, which may include a certificate or minor.

ACEJMC Professional Values and Competencies

The Department of Journalism & Public Relations is accredited by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC). ACEJMC accreditation is an assurance of quality. Students in an accredited program can expect to find a challenging and up-to-date curriculum, appropriate resources and facilities, and a knowledgeable faculty. ACEJMC lists 12 professional values and competencies that must be part of the education of all students. Therefore, CSULB journalism and public relations graduates should be able to:



1. understand and apply the principles and laws of freedom of speech and press for the country in which the institution is located, as well as understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances;
2. demonstrate an understanding of the history and role of professionals and institutions in shaping communications;
3. demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications;
4. demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society;
5. understand concepts and apply theories in the use and presentation of images and information;
6. demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity;
7. think critically, creatively and independently;
8. conduct research and evaluate information by methods appropriate to the communications professions in which they work;
9. write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve;
10. critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;
11. apply basic numerical and statistical concepts;
12. apply tools and technologies appropriate for the communications professions in which they work.