

CLA CONNECTED

Fall 2014

College of Liberal Arts

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The 2014 John and Phyllis Jung Endowed Part-Time Faculty Award is granted to Romance, German, Russian Languages and Literatures part-time lecturer, Iman Hashem.

About President Conoley



Pictured above:
Jane Close Conoley
President of CSULB

Jane Close Conoley, Ph.D. was selected by The California State University (CSU) Board of Trustees in January 2014 as the newest president of California State University, Long Beach (CSULB) and officially took office on July 15. Conoley is the first woman to be appointed president of CSULB and the seventh president overall in the 65-year history of the campus.

Immediately prior to coming to CSULB, Conoley served as dean of the Gevirtz Graduate School of Education at the University of California, Santa Barbara (UCSB). She also served from November 2012 to August 2013 as the interim Chancellor of UC Riverside.

Since 2006, along with serving as dean, Conoley was a professor of counseling, clinical and school psychology. Prior to her service at UCSB, she served as dean and professor of educational psychology at Texas A&M University (1996-2005) and associate dean for research at the University of Nebraska-Lincoln's Teachers College (1989-94). In addition, she held faculty positions at Texas Woman's University and Syracuse University.

Conoley earned a bachelor's degree in psychology from the College of New Rochelle and a Ph.D. in school psychology from the University of Texas at Austin. Conoley is the author or editor of 21 books and more than 100 chapters, refereed journal articles and technical reports. Her areas of primary interest are interventions with children with disabilities—especially serious emotional disturbance and aggressive children and youth—and family intervention. Her most recent work investigates the application of the science of positive psychology to educational settings.

Conoley is also well known for her work in psychological and educational measurement and served for 12 years as an editor of the *Mental Measurements Yearbook* series published by the Buros Institute of Mental Measurements. She has been the principle investigator (P.I.) on several federally funded projects aimed at developing better school-based approaches to helping children with emotional and behavioral disorders. She also has been the P.I. on federal and state initiatives to improve teacher quality especially in science and mathematics education.

Conoley has won university-level teaching and professional organization service awards and has been very active in leadership positions in the American Psychological Association (APA) and has served on national boards including teacher recruitment (College Board) and zero tolerance discipline policies (APA). She has also served on the executive committees of the national education deans' associations such as CADREI and LEARN.

She was the chair of the UC System-wide Science and Mathematics Initiative Executive Committee and participated in the development of a UC Santa Barbara campus-wide strategy to increase the quality, quantity and diversity of science, technology, engineering, and mathematics majors who choose to pursue a career in teaching. In this role she developed new links with regional community colleges, area business, industry, non-profits and philanthropy, and new relationships on campus among the colleges and the large UC Santa Barbara interdisciplinary science and engineering research centers.

Message from the Dean



David Wallace, Dean

As I begin my third year as Dean of the College of Liberal Arts, I am happy to report that there are many positive signs in the college and in the larger university as well.

One of the most important of those signs is the impact that our new president, Jane Close Conoley, is having on our campus and within our college. President Conoley is already highly engaged with the life of the campus and with our college. In just one week recently I had a lengthy one-on-one conversation with her about the importance of the college's general education courses for students in all majors in all colleges, I saw her working through important issues with the College Council of Deans, I watched her charm a group of 30 middle school girls on campus for a science day, and I saw her dancing with donors at a Concert in the Grove on Saturday night. In all of these events I have been impressed with her energetic engagement and with how quickly she grasps the substance of complex issues.

Another positive sign is that the college had 8,459 undergraduate majors and graduate students in 2013-14, and the faculty in the college taught 3,354 courses. These courses accounted for 35% of the university's total enrollment and about 50% of the university's enrollment in general education courses.

A third positive sign is that the College of Liberal Arts won fourteen university awards

last year related to student success. Not only do we engage students in challenging course work, we also work to make sure that our students succeed. Indeed, last May 2,459 students walked across the platform at our three commencement ceremonies to receive their degrees. And, as the picture above illustrates, I have the selfie to prove it!

A fourth positive sign for the college is the active engagement of our alumni, retired faculty, and other friends of the college. Due to the generosity of these supporters, the college awarded about \$136,000 to deserving students in 2013-14. Despite the fact that our tuition is low and CSULB is consistently rated as providing a high quality, low cost education, many of our students struggle financially, and those who have generously provided scholarship funds are not only investing in the lives of worthy students but are also investing in California's future.

I appreciate the many ways--large and small--that our alumni, retired faculty, and friends support our college. Your support is critical to the success of our students, and we are a stronger college because of it.

Warm regards,

A handwritten signature in black ink that reads "David Wallace". The signature is written in a cursive, flowing style.



Dean Wallace's "selfie" at the 2014 CSULB College of Liberal Arts commencement ceremonies.

9 Departments Recognized for Achievement in Student Success

CLA departments earned more than half of the new awards that Academic Affairs instituted to recognize for high performance with respect to student success. The Awards were provided in two categories.

“High Achievement in Student Success” awards went to the 12 CSULB departments with the highest graduation rates for native and transfer students within respective departments in the past three years. Seven of these 12 awards went to departments in CLA: Anthropology, Communication Studies, Human Development, Linguistics, Psychology, Sociology, and Women’s Studies.

“Improvement in Student Success” Awards went to the departments with the largest retention increases for native and transfer students within

respective departments, comparing the past two years to the prior two years. Six of these 12 awards went to CLA departments: Anthropology, Geography, Human Development, Linguistics, Religious Studies, and Women’s Studies.

These departments received plaques and \$10,000 for each award.

That CLA received 13 of the possible 24 awards is a testament to the discipline of the faculty and staff in CLA who work hard to keep our students on track to graduation, and who serve as models to the entire CSULB community.

Technical & Professional Communication Students Write for LAFD

CSULB students Jaimee Beck and Sharon Clark are both students in the English Department’s Technical and Professional Communication Certificate Program (TPC). With an emphasis in writing ranging from business, science, technology, government, public service, and freelance, the TPC program offers students the necessary skills and techniques for a career in professional writing.

In applying the knowledge gained from their TPC courses, Jaimee and Sharon currently intern for the Los Angeles Fire Department (LAFD) in the Homeland Security, Grants Section for Battalion Chief of the LAFD, Corinne Tipton. The two have been working to write and develop effective courses for the LAFD’s Public Safety Dive Program.

As the Public Safety Dive program is an integral service provided for citizens, the LAFD recognized an important need to further develop the certification and training of Public Safety Divers. Following the LAFD’s decision to develop a curriculum for the program through the Federal Emergency Management Agency (FEMA), Jaimee and Sharon’s internship work has been instrumental to developing these courses.

“The interns have been incredible,” says

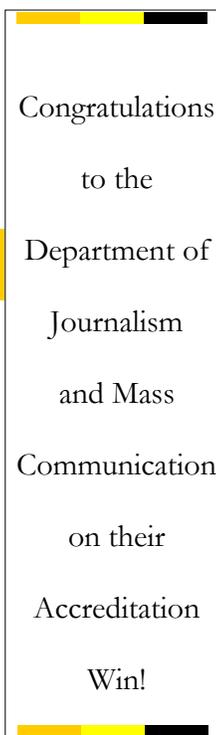
Corinne Tipton. “They bring to the table the necessary professional training and experience in writing that we need to complete the development of these courses.”

The Dive courses will undergo an extensive approval process, from the State level to the Federal level, and will be used throughout the U.S. According to Tipton, this means the courses must be highly organized and professional and follow educational and instructional requirements for Firefighter training.

“The interns are making sure we meet those goals,” Tipton confirms.

Tipton expresses her appreciation of the students’ support, and she looks forward to continuing this internship opportunity for CSULB students in the future.

Over the course of the Certificate program, TPC students have obtained internships and employment with corporations and agencies throughout southern California. In the last 10 years, the TPC program has more than doubled and this Spring 2014 semester marks the largest group completing the Certificate since its inception.



College of Liberal Arts

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We're on the Web!

www.csulb.edu/cla



Pictured above 2014 Distinguished Alumni:

Left: Nelson Farris '69

Right: Clyde Kendzierski '69 and '72



2014 CLA Distinguished Alumni

The College of Liberal Arts is pleased to announce the 2014 Distinguished Alumni are Nelson Farris (Speech Communication '69) and Clyde E. Kendzierski (Political Science '69 and Economics '72). Both Distinguished Alumni were honored at the 2014 Alumni Awards Banquet on May 8th at the Hyatt Regency Hotel in Downtown Long Beach.

Clyde Kendzierski is considered a leading expert in the field of fixed-income and equity investment. Before he joined Financial Solutions Group in 2007 and Kendzierski Associates in 2009, he was a manager of the Capital Markets Fixed Income Group at Bank of the West until 2002. Previously, he served as a senior bond trader for Union Bank and chief Eurodollar trader for First Interstate Bank. He is also a licensed contractor. When Orange County went bankrupt in 1994, Kendzierski was appointed to the Treasury Oversight Committee and continues to serve as an advisor. His financial expertise has resulted in interviews for media including radio station KFVB, L.A. news station KNX and the Wall Street Journal. While attending CSULB, he participated in leadership roles with several clubs, including the sailing and ski clubs and the Acacia Fraternity. As an alumnus, Kendzierski is both a donor and supporter of the Economics Department, regularly attending the Economic Forecast and sitting on its advisory board. Both of his siblings, Marjorie Hudson and Edmund Kendzierski, attended CSULB, and his

youngest daughter, Kerrie, pursued a year of post baccalaureate studies. He and his wife, Susan, have three children and three grandsons.

Nelson Farris is Nike's longest tenured employee and estimates that he has held 20 different jobs during his 41+-year career and traveled to more than 50 countries on six continents. His journey with the "swoosh" began in 1972 when he opened a retail store in Long Beach that carried a line of running shoes from Blue Ribbon Sports, Nike's original business name. In 1973, he accepted a position as the company's Southern California promotions, direct sales and retail manager. Career highlights include launching numerous international offices and promotional/sports marketing programs, overseeing the 1984 Los Angeles Summer Olympic Games' marketing efforts and managing the EKIN training program. Farris is active in the community, serving on the board of directors for Marathon Education Partners and Marylhurst University (emeritus). He is also Sigma Pi national fraternity's educational foundation director and a Special Olympics of Oregon volunteer. While attending CSULB, he joined the Sigma Pi fraternity and was a member of the Blue Key Honor Society. As an alumnus, he is a founding member of the 49er Athletic Foundation and donates to the 49er Athletic Fund. He and his wife, CSULB alumna Sharron Dach (deceased), have three children and six grandchildren.

The 2014 John and Phyllis Jung Endowed Staff Award is granted to Political Science staff member, Amelia Marquez.