

Request for Temporary Mural
Proposals CSULB LA5 Plaza
Redesign Committee
"Who We Are Now"



Project overview

Temporary murals that reflect "Who We Are Now" will be installed on construction fences on the exterior wall of FO3 near the statue in the LA5 plaza. These images will represent the current demographic of students, staff, and faculty at CSULB.

Through a jury process, the panel will select individual students or student design teams to produce murals. Students, faculty and staff advisors of Cultural groups and Department /Program Chairs /Directors are encouraged to reach out to student organizations for support and participation in the collaboration. Submissions will also be considered for temporary installations at various locations in the City of Long Beach by the Arts Council for Long Beach.

Historical/ cultural background

When CSULB opened in 1949 the demographic of the students, staff and faculty was almost entirely white. Today, CSULB has one of the most diverse student bodies in the nation.

Project description

The designs are intended to create public spaces on campus that make our diversity visible. If you were a potential student or parent visiting our campus and saw a mural that made you think "this school is for me", what would that mural look like?

Site description

The Temporary Digital Murals will be located on the entrance to FO3 and on Construction Fences on campus.

Scope of Work

Production of digital files for printing on vinyl screens. Designs must be original designs created for this selection process. Individuals or Design Teams will retain copyright of mural; however, the physical mural becomes the property of Cal State Long Beach and the image may be reproduced and used for publicity purposes by CSULB. The mural may also be installed at various locations in the City of Long Beach in collaboration with the Arts Council for Long Beach.

1. Award: \$300 per selected design
2. Artist eligibility: Individuals and/or design teams comprised of currently enrolled students at CSULB. Students from all majors across the university are encouraged to apply.
3. Selection process:
 - October 9: Announce Request for Proposals (RFP).
 - October 16: Information session 12 pm-1 pm. LA5 Plaza
 - October 30: Submissions deadline
 - December 7: Installation begins
 - December 14: Mural unveiling
4. How to submit: Design teams are required to submit digital files (PDF documents, Illustrator files, Photoshop files, TIFF files, JPEG files) at full size (4x6 foot) in 300 dpi or better. A one-page written narrative describing your approach and the intended meaning of your design. A list of the student(s), major, and year (Freshman, sophomore, junior, senior or graduate student)
Submission link: <https://goo.gl/forms/1eSE4xMabCs6IFo2>

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Examples of temporary mural designs:



