



February 26, 2019

Re: City of Long Beach Support for the 2019 Regional Economic Forum

Dear Colleagues:

The City of Long Beach is a dynamic, diverse, and thriving community on the beautiful coast of Southern California. Located on the Southeastern border of Los Angeles and Orange counties, Long Beach is the 2nd largest city and a major contributor to more than \$1 trillion in annual economic output between the two counties. With over 300 days of sunshine and a population of nearly 500,000 residents, including 40,000 University students, the City is a destination for students, startups, and investment capital from around the world.

The purpose of this letter is to ask for your support and participation in this year's Regional Economic Forum scheduled for Thursday, April 18, 2019 from 8:00 am – 11:30 am at the Long Beach Convention Center. This annual event is an opportunity for the City of Long Beach and California State University, Long Beach (CSULB), to present an update on the national, regional, and local economy, as well as an opportunity for participants across economic sectors to hear from policy makers, City staff, and industry leaders about economic opportunities and the City's ambitious "[10-year Blueprint for Economic Development](#)". Please see the attached agenda for more detail about the day's events.

An important part of the City's Blueprint is to engage all sectors of the economy—public, private, academic, non-profit—to build and grow economic opportunities for all. We are extremely grateful for your participation in this annual effort to reconnect, share information, and plan for the future of our great city. If you have any questions about how to get involved in the 2019 Regional Economic Forum, please visit www.csulb.edu/ref or contact Professor and Chair of the CSULB Department of Economics, Dr. Seiji Steimetz, at ref@csulb.edu.

Thank you,

ROBERT GARCIA
MAYOR
CITY OF LONG BEACH

JANE CLOSE CONOLEY
PRESIDENT
CALIFORNIA STATE UNIVERSITY, LONG BEACH

REGIONAL ECONOMIC FORUM

CSULB Department of Economics
1250 Bellflower Boulevard, SSPA-361A
Long Beach, CA 90840 • (562) 985-5062 • ref@csulb.edu